

AGENDA
VENICE CITY COUNCIL
STRATEGIC PLANNING WORKSHOP

Village on the Isle
January 29, 2010

8:00 a.m. – 4:30 p.m.

CALL TO ORDER

ROLL CALL

8:00 a.m. **WELCOME** – Mayor Martin

OPENING REMARKS – City Manager Isaac Turner

8:15 a.m. **OVERVIEW OF STRATEGIC PLANNING & LEADING CHANGE**
 Dr. Larry Ritcey

8:45 a.m. **STAFF PRESENTATIONS** (5 to 7 minutes per presenter)

- a. Accomplishments of 2009 – Pam Johnson
- b. Financially Sound City – Financial Constraints/Forecasts – Goal #4 – Jeff Snyder
- c. Sustainable Controlled Growth – Goal #1 – Tom Slaughter
- d. Keep Venice Beautiful and Eco-Friendly – Goals #2 & #3 – Kathleen Weeden

10:15 a.m. BREAK

- 10:30 a.m. e. Water Conservation Model/Upgrading Infrastructure – Goal #5 – Len Bramble
- f. Growing Diverse Economy – Goal #6 – Isaac Turner & Jeff Snyder
- g. Affordable Housing – Goal #7 – Tom Slaughter

11:30 a.m. BREAK FOR LUNCH

1:00 p.m. **CITY COUNCIL DISCUSSION**

- a. Reaffirmation of Strategic Goals and/or Strategies
- b. Council’s Role for Unifying Community Perspectives – Dr. Ritcey

4:30 p.m. **ADJOURNMENT**

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*If you are disabled and need assistance, please contact the City Clerk's office
at least 24 hours prior to the meeting*

NOTE:

The agenda materials can be viewed at www.venicegov.com or a CD in pdf format containing all background information for this meeting is available upon request to the City Clerk's office for a \$2 fee. Adobe Acrobat Reader will be needed to open the file.

No stenographic record by a certified court reporter is made of this meeting. Accordingly, any person who may seek to appeal any decision involving the matters noticed herein will be responsible for making a verbatim record of the testimony and evidence at this meeting upon which any appeal is based.

STRATEGIC GOALS

QUARTERLY TRACKING REPORT

REVISED

12/31/09

LEGEND

Overall Strategic Plan

- 1 Sustainable Controlled Growth
- 2 Keep Venice Beautiful
- 3 A Model for Eco-Friendliness

- 4 Financially Sound City with High Performance Organization
- 5 Upgraded City Infrastructure and Facilities
- 6 A Growing Diverse Economy
- 7 Affordable & Workforce Housing

| Highest Priority | Goal Number | Strategy Number | Strategies | Action / Objective | Task | Council Request Date | Responsibility | Action Underway (A) or Completed (C) or Inactive (I) | Expected Completion (*Assumes Best Case Scenario) | Cost | Funds (not budgeted) | Attorney Pending | STATUS | UPDATED |
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| Overall Strategic Plan | | | | | | | | | | | | | | |
| | | | | 2009 Strategic Plan Approval by Council | | 4/30/09 | CITY COUNCIL | C | 7/14/2009 | | | | City Council adopted 7-14-09 | |
| 1 Sustainable Controlled Growth | | | | | | | | | | | | | | |
| ** | 1 | 1 | Complete comprehensive plan | | | | P&Z/CITY COUNCIL | A | 1) 5/18/09* 2) Early July* 3) Mid July* 4) Mid Sept.* 5) End Oct.* 6) End Nov.* | | | | 1) City Council Draft 5 review on 5/18/09. 2) Adopt Comp Plan. 3) Tentative transmittal hearing to DCA. 4) ORC report 5) ORC response & adoption. 6) Effective. | |
| | 1 | 1 | | City Council workshop: 1) resolution of unresolved items. 2) resolution of private agent/owner initiatives. 3) Advisory Board input. | Action Plan: | | P&Z/CITY COUNCIL | C | 8/11/2009 | | | | Workshops completed. Staff/consultants preparing final draft. | |
| | 1 | 1 | | | Amend Document based on results of workshop and complete the data and analysis. | | P&Z/CITY COUNCIL | C | 8/11/2009 | | | | | |
| | 1 | 1 | | | Public hearing to transmit Comprehensive Plan to DCA | | P&Z/CITY COUNCIL | C | 8/11/2009 | | | | | |
| | 1 | 1 | | | Submit plan amendment to the Department of Community Affairs (DCA) | | P&Z/CITY COUNCIL | C | 8/25/2009 | | | | | |
| | 1 | 1 | | | Review agencies to provide comments | | P&Z/CITY COUNCIL | C | Within 30 days* | | | | | |
| | 1 | 1 | | | RPC/Affected person sends DCA request to review | | P&Z/CITY COUNCIL | C | Within 30 days* | | | | | |
| | 1 | 1 | | | DCA notifies local government of decision to review | | P&Z/CITY COUNCIL | C | | | | | Letter received from DCA - ORC Report expected on or about 10/25/09 | |
| | 1 | 1 | | | DCA issues Objections, recommendations and Comments (ORC) report | | P&Z/CITY COUNCIL | C | 10/26/2009 | | | | | |
| | 1 | 1 | | | ORC response prepared by staff and the plan is adopted with changes | | P&Z/CITY COUNCIL | A | 2/26/2010 | | | | Update 11/24/09, Fowler, White and Boggs engaged for ORC assistance. | |
| | 1 | 1 | | | Transmittal to DCA | | P&Z/CITY COUNCIL | I | Within 10 days of Adoption* | | | | | |
| | 1 | 1 | | | DCA issues Notice of Intent and provides effective date | | P&Z/CITY COUNCIL | I | | | | | | |
| | 1 | 1 | | City manager to draft a new pre-annexation agreement policy that includes council input prior to annexations going to the Planning Commission. | | 1/27/09 | CMO | A | | | | P | Assistant city manager's draft sent to city attorney in early February 2009. | |
| | 1 | 1 | | Accept the recommendation of the special magistrate as submitted and implement recommended PUD plan with the added stipulation of a color palette. | | 3/24/09 | P&Z/CITY CLERK | C | | | | | Ordinance 2009-04 approved 6/9/09. | |

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| 26 | ** | 1 | 2 | Revise land development code as required to implement the comprehensive plan | | | | P&Z | I | 1) End 2010 2) End 2011 | \$300,000 | \$ | | Funds Needed. CC provided \$150,000 for FY'09. Staff requesting \$150,000 enhancement for FY'10. LDR proposed modifications 1) Traditional Code Changes. 2) Form-based changes. 3) City-wide plans, studies and activities. Staff determining to what consultants, staff and other community resources (residents/professional practitioners) will be used. Availability of funds to determine when studies directed by the comp plan can be completed. | |
| 27 | | 1 | 2 | | Staff to prepare code changes to require reapplication for a special exception or conditional use when any major changes occur to the original application. | Action Plan: | 3/27/08 | P&Z | A | Sep. 09* | | | | Staff/Wade-Trim establishing work program upon adoption of Comprehensive Plan. | |
| 28 | | 1 | 2 | | | Amendment process to special exception | | P&Z | I | End 2010 | | | | | |
| 29 | | 1 | 2 | | | Draft ordinance | | P&Z | I | End 2010 | | | | | |
| 30 | | 1 | 2 | | | Planning Commission workshop and public hearing | | P&Z | I | End 2010 | | | | | |
| 31 | | 1 | 2 | | | City Council workshop and public hearing | | P&Z | I | End 2010 | | | | | |
| 32 | | 1 | 2 | | Place discussion of Big Box Retail Outlets on the next available Council meeting agenda. | Action Plan: | 3/27/08 | P&Z/CITY CLERK | A | July 2010* | | | | Staff draft language to be incorporated into the Comprehensive Plan update. Plan adoption expected in February/March 2010. Upon adoption of the plan update, staff will develop detailed zoning standards. | |
| 33 | | 1 | 2 | | | Amendment process to Zoning Code | | P&Z | I | End 2010 | | | | | |
| 34 | | 1 | 2 | | | Draft ordinance | | P&Z | I | End 2010 | | | | | |
| 35 | | 1 | 2 | | | Planning Commission workshop and public hearing | | P&Z | I | End 2010 | | | | | |
| 36 | | 1 | 2 | | | City Council workshop and public hearing | | P&Z | I | End 2010 | | | | | |
| 37 | | 1 | 2 | | Development of government-use zoned land to go through the traditional Planning Commission process. | Action Plan: | 1/27/09 | P&Z | A | Mar-10 | | | | In process. Planning Commission requests revisions. | X |
| 38 | | 1 | 2 | | | Amend GU Zoning and draft ordinance | | P&Z | C | | | | | | |
| 39 | | 1 | 2 | | | Planning Commission workshop & public hearing | | P&Z | A | July 09* | | | | First hearing, Planning Commission requests revisions. | |
| 40 | | 1 | 2 | | | City Council workshop and public hearing | | P&Z | A | Mar-10 | | | | | X |
| 41 | | 1 | 2 | | Landscaping & Buffering | Action Plan: | | P&Z | A | Fall 2010 | | | | | |
| 42 | | 1 | 2 | | | Scoping meeting and draft ordinance | | P&Z | I | End 2010 | | | | | |
| 43 | | 1 | 2 | | | Planning Commission workshop & public hearing | | P&Z | I | End 2010 | | | | | |

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| 44 | | 1 | 2 | | | City Council workshop and public hearing | | P&Z | I | End 2010 | | | | | |
| 45 | | 1 | 2 | | Off-Street Parking | Action Plan: | | P&Z | A | End 2010 | | | | | |
| 46 | | 1 | 2 | | | Scoping meeting and draft ordinance | | P&Z | I | End 2010 | | | | | |
| 47 | | 1 | 2 | | | Planning Commission workshop & public hearing | | P&Z | I | End 2010 | | | | | |
| 48 | | 1 | 2 | | | City Council workshop and public hearing | | P&Z | I | End 2010 | | | | | |
| 49 | | 1 | 2 | | Signage | Action Plan: | | P&Z | A | End 2010 | | | | | |
| 50 | | 1 | 2 | | | Scoping meeting & draft ordinance | | P&Z | I | End 2010 | | | | | |
| 51 | | 1 | 2 | | | Planning Commission workshop & public hearing | | P&Z | I | End 2010 | | | | | |
| 52 | | 1 | 2 | | | City Council workshop & public hearing | | P&Z | I | End 2010 | | | | | |
| 53 | | 1 | 2 | | Transportation Concurrency | Action Plan: | | P&Z | I | End 2010 | | | | | |
| 54 | | 1 | 2 | | | Scoping meeting & draft ordinance | | P&Z | I | End 2010 | | | | | |
| 55 | | 1 | 2 | | | Planning Commission workshop & public hearing | | P&Z | I | End 2010 | | | | | |
| 56 | | 1 | 2 | | | City Council workshop and public hearing | | P&Z | I | End 2010 | | | | | |
| 57 | | 1 | 2 | | Home Occupations | Action Plan: | | P&Z | I | End 2010 | | | | | |
| 58 | | 1 | 2 | | | Scoping meeting and draft ordinance | | P&Z | I | End 2010 | | | | | |
| 59 | | 1 | 2 | | | Planning Commission workshop & public hearing | | P&Z | I | End 2010 | | | | | |
| 60 | | 1 | 2 | | | City Council workshop and public hearing | | P&Z | I | End 2010 | | | | | |
| 61 | | 1 | 2 | | Administrative Processes | Action Plan: | | P&Z | I | End 2010 | | | | | |
| 62 | | 1 | 2 | | | Scoping meeting and draft ordinance | | P&Z | I | End 2010 | | | | | |
| 63 | | 1 | 2 | | | Planning Commission workshop & public hearing | | P&Z | I | End 2010 | | | | | |
| 64 | | 1 | 2 | | | City Council workshop and public hearing | | P&Z | I | End 2010 | | | | | |
| 65 | | 1 | 2 | | Miscellaneous | Action Plan: | | P&Z | I | End 2010 | | | | | |
| 66 | | 1 | 2 | | | Scoping meeting, draft ordinance, staff review | | P&Z | I | End 2010 | | | | | |
| 67 | | 1 | 2 | | | Planning Commission workshop & public hearing | | P&Z | I | End 2010 | | | | | |

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| 68 | | 1 | 2 | | Direct staff to schedule a substantial rewrite of commercial mixed-use zoning that reflects Council's comments from workshops and adapts existing zoning districts currently allowing mixed use. | Action Plan: | 11/27/07 | P&Z/CITY CLERK | A | Dec. 2010 | | | | CMU is part of Zoning District regulations work. Goal 1 Strategy 2 | |
| 69 | | 1 | 2 | | | Amendment Process: Commercial Mixed Use | | P&Z | I | End 2010 | | | | | |
| 70 | | 1 | 2 | | | Draft ordinance | | P&Z | I | End 2010 | | | | | |
| 71 | | 1 | 2 | | | Planning Commission workshop & public hearing | | P&Z | I | End 2010 | | | | | |
| 72 | | 1 | 2 | | | City Council workshop and public hearing | | P&Z | I | End 2010 | | | | | |
| 73 | | 1 | 2 | | Staff to provide options for stipulations to pre-annexation agreements and rezones as suggested by Ms. Lang. | | 1/22/08 | CMO | A | | | | P | Two functions: Annexation (Assistant City Mgr.) and Rezone (P&Z). Annexation status: As a result amending Ordinance 2003-32 in accordance with council direction of January 27, 2009, the annexation process provides for City Council to determine the terms and conditions of the pre-annexation agreement as required through a financial feasibility analysis and community workshops. Staff completed reviews and submitted for city attorney review on February 5, 2009. The document remains in the city attorney's office. Rezone petitions and process managed through planning and zoning need P&Z to address. | |
| 74 | | 1 | 2 | | Staff will review pre-annexation agreement parameters with Council. | | 2/26/08 | CMO | A | Sept. 09 | | | | Continued from January 22, 2008; Addressed in the annexation process revision as outlined in item above. | |
| 75 | | 1 | 2 | | 3 step proposal in January 7, 2009 memo regarding resort dwellings in single family residential zoning districts incorporated into an ordinance to Planning Commission within 60 days. | Action Plan: | 1/13/09 | P&Z/CMO | C | July-09 | | | | TRC done - Shade meeting 2/10 the settlement offer from Mr. Milo was rejected. Workshop held 3/18. Mediation 3/19 unsuccessful. Shade meeting 5/26/09. Part of Goal 1, Strategy 2. Settlement approval 7/28/09. | |
| 76 | | 1 | 2 | | Bring forward an ordinance prohibiting Short Term Rentals. | Short Term Rental Prohibition Ordinance | | P&Z | C | July-09 | | | | Ordinance drafted. Public hearing Planning Commission June 16. City Council first reading June 23. Council adopted ordinance with revisions 7-14-09. Planning Commission to review adopted ordinance. | |
| 77 | | 1 | 2 | | City manager and the city attorney, assisted by staff and any necessary outside expert consultants, to draft and present to City Council an ordinance amending all of the relevant provisions and definitions in the City of Venice Code of Ordinances and Land Development Code for the purpose of prohibiting or otherwise reasonably limiting the frequency, duration and number of occupants for the rental of buildings of structures in the RSF (Residential, Single-Family Zoning Districts) be expedited and given highest priority. | Action Plan for all LDR revisions: scoping meeting; draft ordinance; staff review; Planning Commission workshop and public hearing; City Council workshop and public hearing | 3/27/08 4/26/09 | P&Z/CITY ATTORNEY | C | 7/14/2009 | | | | Council approval 1/13/09 for staff to follow 3 step process for public input, technical staff review, and outside property appraiser and attorney. First two items complete, property appraiser hired for amortization schedule. Planning Commission heard ord. on 6/16/09. City Council adopted 7-14-09 with revisions. | |
| 78 | | 1 | 2 | | | Short Term Rental Amortization Ordinance | | P&Z/CITY ATTORNEY | A | To be determined | | | | | |

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| 79 | ** | 1 | 3 | Fund and begin implementation of form-based land development regulations where appropriate. | Small Area Plans, JPA areas, Pattern Books | Action Plan as described above | | P&Z | I | End 2011 | | \$ | | Funds needed. Staff in process of determining to what extent the consultants, staff and other community resources (residents/professional practitioners) will be used. Funds availability will determine when certain studies directed by the comprehensive plan can be completed. | |
| 80 | | 1 | 4 | Establish clear height restrictions throughout the community. | | | | P&Z | A | Feb/Mar 2010* | | | | Staff draft language to be incorporated into the Comprehensive Plan update. Plan adoption expected February/March 2010, which will supersede codes until staff develops detailed zoning standards. | |
| 81 | | | | | Small area plan; JPA areas; Pattern Books | Action Plan as described above | | P&Z | I | End 2011 | | | | Upon adoption of the plan update, staff will develop detailed neighborhood standards. | |
| 82 | | | 5 | Amend neighborhood compatibility provisions of the JPA as required by the comprehensive plan and LDRs. | | | | P&Z | A | Feb/March 2010* | | | | | |
| 83 | | | | | Small area plan, Pattern Books | Action Plan as described above | | P&Z | I | End 2011 | | | | Upon adoption of the plan update, staff will develop detailed neighborhood standards. | |
| 84 | | | 6 | Consider development of master or concept plan for area east of I-75. | | | | | | | | | | | |
| 85 | | 1 | 6 | | Rezoning APAC Southeast Inc.; Venice Mining and Minerals LLC; Miami Valley Ready Mix of Florida Inc.; and Cemex Inc.; ±288 acres, north of Laurel Road and east of Knights Trail Road, from Open Use Estate to Planned Industrial Development, 05-13RZ. | | 9/23/08 | CITY COUNCIL | C | 2/6/2009 | | | | Feb. 6, 2009 final reading. Issues resolved between VGRC and Venice Minerals. | |
| 86 | 2 Keep Venice Beautiful | | | | | | | | | | | | | | |
| 87 | | | | | | | | | | | | | | | |
| 88 | ** | 2 | 1 | Identify and implement increased tree planting and landscaping throughout the community | Provide more trees and landscaping throughout the city | Identify and develop preliminary plans and cost estimates to increase tree planting and landscaping throughout the city, and implement plantings consistent with available funding. | | PW/ENG | A | Initial report to PW Director from staff by March 2010 | \$46,500/yr budgeted FY'09 | | | Public Works staff asked to look for locations benefitting from additional tree and landscape plantings. | X |
| 89 | | 2 | 1 | | Increased tree planting & landscaping: 1) Driven by development, not parking and vehicle use. 2) Specific buffer requirements for compatibility. 3) Increased tree requirements for compatibility. 4) Increase tree size and hedge density requirements. 5) Street tree requirements. 6) Enhanced parking and vehicle use area requirements. 7) Specific interior parking area requirements. 8) Foundation plantings. 9) Compliance required upon modification or use re-establishment. 10) Conservation a) Drought tolerant material b) Xeriscape c) Specific irrigation guidelines d) Limited use of grass 11) Preservation a) Credit for preserving existing trees b) Encourage tree relocation. | | | PW | A | Ongoing | unknown at present time | | | PW Parks working to identify possible locations and funding sources for establishment of Florida Friendly demonstration projects. | |

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| 90 | | 2 | 1 | | Review options regarding planting additional trees in Centennial Park. | Staff to return with more details as requested (7-14-09). | 9/9/08 | PW/CMO | C | Sept. 09 | | | | Presented to City Council on 7-14-09. Approved recommendation 10/27/2009. | |
| 91 | | 2 | 1 | | Mayor Martin to continue pursuing planting a holiday tree in Centennial Park. | Staff to help find appropriate location (7-14-09). | 12/9/08 | Mayor Martin and Council Member McKeon | C | | | | | City Council purchased a 15-foot Leyland Cypress and agreed to pay for it with their individual personal funds. | |
| 92 | | | | | Implement conceptual plan in Centennial Park | Plant trees | 10/27/09 | Public Works | A | Throughout 2010 | | | | Work to begin after the holiday decorations are removed. | X |
| 93 | | 2 | 1 | | Airport Manager to involve other companies in the landscape design process at Venice Municipal Airport. | | 4/14/09 9/8/09 | CMO | A | Apr-10 | | | | 1. RFP for design only to be rebid. Separate bid for construction after design approval. 2. RFP for design/build requested by City Council. Live oaks to be included. | X |
| 94 | | 2 | 1 | | Consideration of work assignment with Wade-Trim Inc. for Airport Avenue landscaping. Funds available in Account 401-0970-542.52-04. | | 4/14/09 | AIRPORT | C | Sept. 2009 | \$100,000 | | | Council rejected on 4/14/09. | X |
| 95 | ** | 2 | 2 | | Require new developments to include and maintain parks, nature trails and open space areas necessary to meet their own recreational demands. | | | P&Z | A | Dependent upon comp plan completion Feb/Mar 2010 | | | | Staff draft language to be incorporated in the comprehensive plan update. Upon adoption of the plan update, staff will develop detailed zoning standards. | |
| 96 | | 2 | 2 | | | | | P&Z | A | Dependent upon comp plan completion Feb/Mar 2010 | | | | City Council provided enabling policy within the proposed comprehensive plan that promotes livability and social interaction through the development of active, functional, and well-designed community parks and public places. | |
| 97 | ** | 2 | 3 | | Initiate construction of Venice Myakka River Park and Ruscelletto Park. | | | ENG | A | 1)Myakka Spring 2010 2)Ruscelletto 2010 | 1) \$1 million 2) \$250,000 | | | Both parks in process. Work is being performed to complete land acquisition followed by completion of design and construction. 1) Myakka River Park. Jon Swift awarded design/build. 2) Ruscelletto Park site cleared. | |
| 98 | | 2 | 3 | | Myakka River Park: | Action Plan: | | ENG | C | July 28, 2009 | | | | Final permitting complete. Sewer turnover from WCI 9/8/09. Construction began 8-24-09. | |
| 99 | | 2 | 3 | | | Design/Build firm | | ENG | C | June 2009 | | | | Contract approved by CC 11/25/08. All permits obtained. | |
| 100 | | 2 | 3 | | | Bid costs | | ENG | C | July 2009 | | | | Design/build firm final costs approved. | |
| 101 | | 2 | 3 | | | Construction began August 2009 | | ENG | C | August 2009 | | | | Property transfer and permitting complete. | |
| 102 | | 2 | 3 | | | Construction complete | | ENG | A | Early spring 2010 | | | | Meeting held with SC regarding park maintenance 06/24/09. Board and Council approval of revised interlocal agreement being prepared. | |
| 103 | | 2 | 3 | | Staff to negotiate final conditions of property transfer and easement agreements with WCI and the Peace River Manasota Water Authority. | | 4/14/09 | ENG | C | 7/28/09 | | | | Property transfer complete. Stormwater pond access received. Peace River Waterline Project postponed. | |
| 104 | | 2 | 3 | | | City Attorney revisions forwarded to WCI | | ENG | C | 7/28/2009 | | | | Additional review required when executed documents received. | |
| 105 | | 2 | 3 | | | Coordinating with Peace River Water Authority. | | ENG | A | Spring 2010 | | | | Discussion with Mike Coates as new project manager 6/24/09. Water Authority recommending that easement be purchased with City completing road improvements. E-mail confirmation on the way. Water Authority construction delayed until 2010. | |

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| 106 | | 2 | 3 | | | Transfer of property to allow park improvements to be built on the upland parcel critical to permit approval and construction. | | ENG | C | 7/28/09 | | | | Title search in process. City Attorney review of final document and City Council approval required. PW assisting in maintenance of E. Laurel Road access to park. Trash removal in process. | |
| 107 | | 2 | 3 | | Ruscelletto Park: | Action Plan: | | ENG | A | Fall/Winter 2010 | | | | Park improvements to be constructed after pond completed with Venice Ave. Drainage Project. | X |
| 108 | | 2 | 3 | | | Building Demolition | | ENG | C | January 2009 | | | | Demolition completed. | |
| 109 | | 2 | 3 | | | Park design | | ENG | A | January 2010 | | | | Park design under way. Parks Board and Rezone approvals complete. | X |
| 110 | | 2 | 3 | | | Park Construction | | ENG | A | February 2011 | | | | SWFWMD Permit approved. Construction Plan and Site Prep Permit approvals pending. | X |
| 111 | | 2 | 3 | | | Pond | | ENG | A | Permit complete. Construction Spring 2010 | | | | Contractor bids for Venice Avenue Drainage Project under review. | X |
| 112 | ** | 2 | 4 | | Evaluate land acquisition and construction on linear park/greenway along Hatchett Creek from US41 Bypass to ICW. | Action Plan: | | ENG | A | Management Plan 2/27/09 Construction 2015 | | \$ | | Joint effort between city & county. Legacy Park purchased 12/19/08. \$3.7 million from FCT. FCT dollars received. FCT approved management plan, development funds needed. | |
| 113 | | 2 | 4 | | | Acquire former Cemex property | | ENG | C | 12/19/08 | \$7.4 million | | | | |
| 114 | | 2 | 4 | | | Management plan adopted | | ENG | C | 2/2009 | | | | | |
| 115 | | 2 | 4 | | | Demolition of existing facilities on the property. | | ENG | C | 2/2009 | | | | | |
| 116 | | 2 | 4 | | | Council approval of final design of the park prior to construction. | | ENG | C | 2/2009 | | | | | |
| 117 | | 2 | 4 | | | Contractor extended use of property agreement in process | | ENG | C | 12/31/09 | | | | Contractor demobilized from site and site improvements/restoration activities. | X |
| 118 | | 2 | 4 | | | Sarasota County to implement Management Plan and fund construction | | ENG | C | 2010-2013 | | | | Engineering staff liaison with County Parks & Recreation. Rezone completed 11-24-09. | |
| 119 | | 2 | 5 | | Construct all new public facilities to meet community design and architectural standards. | | | ENG/B&CE/P&Z | A | Ongoing | | | | Construction permits and building permits enforced. | |
| 120 | | 2 | 6 | | Increase the creation of public art to support community branding | | | CMO | A | | | | | | |
| 121 | | 2 | 6 | | | Staff to investigate alternate locations for the July 4th fireworks display and bring back recommendations to Council. | 3/10/09 | CMO | A | March '09 | | | | PIO provided report to City Manager (Police/Fire included). Staff recommended to city manager that no change should be made to location. (3/09) | |
| 122 | | 2 | 6 | | | City Manager to investigate modifying the hours of concerts at Centennial Park. | 4/14/09 | CMO | C | 6/23/2009 | | | | Met with Venice Main Street. City Council approved 3 pm start time. | |
| 123 | | 2 | 8 | | Require new developments to contribute land for public parks as the need and opportunity arises – consistent with John Nolen's vision. | Action Plan: | | P&Z | A | November 2009 - March 2010 | | | | Staff draft language to be incorporated into the comprehensive plan update. Plan adoption expected in February/March 2010. | |

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| 124 | | 2 | 8 | | | Concurrency Ordinance. | | P&Z | A | November 2009 - March 2010 | | | | Upon adoption of the plan update, staff will develop detailed zoning standards. | |
| 125 | | 2 | 9 | Complete construction of Tramonto Vista (Maxine Barritt) Park | | Action Plan: | | ENG | A | May 2010 | \$2.3 Million | | | Under construction. | X |
| 126 | | 2 | 9 | | | Design/Build firm | | ENG | C | September 2009 | | | | All permits and approvals complete. | X |
| 127 | | 2 | 9 | | | Contractor preparing final bid costs and alternative. | | ENG | C | 8/11/09 | | | | Construction scope with exception of paving surface approved by Council 06/23/09. Paving surface and fence c/o approved by City Council 08/11/09. | |
| 128 | | 2 | 9 | | | Construction activities begin | | ENG | A | October 2009 | | | | FAA approval obtained. Construction on-going. | X |
| 129 | | 2 | 9 | | | Construction activities complete | | ENG | A | May 2010 | | | | Construction on-going. Scheduled to be complete by May 2010. | X |
| 130 | | 2 | 9 | | Rename Tramonto Vista Park to Maxine Barritt Park at the dedication. | | 4/28/09 | CITY COUNCIL | A | At dedication | | | | Will not be completed until dedication. | |
| 131 | | 2 | 10 | Create a uniform public parks signage/branding design | | Action Plan: | | P&Z/PW | I | | | \$ | | Funds needed to replace with new design. | |
| 132 | | 2 | 10 | | | Signage Code | | P&Z/PW | A | Jan-10 | | | | PW staff prepared version 1 of a photographic inventory of existing park signage and presented it to the Parks and Recreation Advisory Board on 9/21/09. It was revised, per comments from presentation, and will be distributed in January 2010. | X |
| 133 | | 2 | 11 | Adopt ordinance to improve maintenance standards for vacant buildings and lands | | | | B&CE | A | | | | | | |
| 134 | | 2 | 11 | | Postpone Ordinance 2008-16, Amending Code of Ordinances, Chapter 90, Buildings and Building Regulations, International Property Maintenance Code until the July 22, 2008 Council meeting and direct staff to review in detail, with regard to the appellate board, the possibility of whether it's an infraction or criminal misdemeanor and the possibility of responding to several suggestions that have concerned members of the public, specifically whether certain items can be eliminated. | Action Plan: | 6/24/08 | CITY ATTORNEY/B&CE | A | | | | P | | |
| 135 | | 2 | 11 | | | Revised draft of an ordinance for adopting IPMC | | CITY ATTORNEY/B&CE | C | | | | | Building official submitted a revised draft of an ordinance for adopting IPMC. | |
| 136 | | 2 | 11 | | | Attorney review | | CITY ATTORNEY/B&CE | A | | | | P | Revisions are completed and are under review by city attorney (submitted 8/22/08). | |
| 137 | | 2 | 11 | | | Reschedule | | CITY ATTORNEY/B&CE | A | | | | | It will be rescheduled when city attorney has completed his review. | |

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| 138 | | 2 | 12 | Explore options for U.S. 41 Bypass and U.S. 41 Business to enhance landscaping and make it more pedestrian friendly. | | Action Plan: | | PW/ENG | A | 1) North entrance Summer 2010. 2) Business 41 Spring 2010 | 1) \$175K 2) \$35,000 | | | 1) \$175,000 budgeted FY'09 for north entrance. Coordinating with Sarasota County to determine if SC LAP project meets north junction objective. Preliminary design to be complete by SC. 2) LAP grant for U.S. 41 Business. | |
| 139 | | 2 | 12 | | | Construction funding - 41 Business LAP | | ENG | C | October 2009 | | | | Notice to Proceed received from FDOT. | X |
| 140 | | 2 | 12 | | | 41 Bus LAP contract on City Council Agenda | | ENG | C | June 09 | | | | Approved by City Council 06/09/09. | |
| 141 | | 2 | 12 | | | Design plans - 41 Business LAP | | ENG | C | August 2009 | | | | 100% plans submitted to FDOT for final review. | |
| 142 | | 2 | 12 | | | Bid Docs - 41 Business LAP | | ENG | C | November 2009 | | | | Bid docs approved by FDOT. | X |
| 143 | | 2 | 12 | | | Award - 41 Business LAP | | ENG | A | April 2010 | | | | Bid/award to be completed to coincide with rainy season for planting. | X |
| 144 | | 2 | 12 | | | Notice to proceed - 41 Business LAP | | ENG | A | June 2010 | | | | Bid/award to be completed to coincide with rainy season for planting. | X |
| 145 | | 2 | 12 | | | Construction Complete - 41 Business LAP | | ENG | A | July 2010 | | | | Bid/award to be completed to coincide with rainy season for planting. | X |
| 146 | | 2 | 12 | | Submit Venice Avenue portion of Downtown Master Plan and U.S. 41 Bypass capacity improvement projects for legislative funding consideration. Mayor to submit a letter of support. | | 4/28/09 | ENG/CMO | C | | | | | Submitted waiting response. Re-submitted as legislative priority Nov. 2009. | X |
| 147 | | 2 | 13 | | Park at 1755 East Venice Ave. and the Wen Chung Property. (Added by City Council on 5/27/08). | | 5/27/08 | CMO | C | | | \$ | | Funds needed. Recommendations sent to Sarasota County's Environmentally Sensitive and Park Land Acquisition Program. | |
| 148 | | 2 | | Undetermined | | | | As identified | | | | | | | |
| 149 | | 2 | | | Reconsider the City's position allowing smoking at parks and beaches. Staff directed to create ordinance. | | 4/22/08 & 5/13/09 & 6/23/09 | PW/PARKS & REC BOARD | A | Mar-10 | unknown; expected to be minimal for signage, etc. | | P | Referred by Council to Parks & Rec. Advisory Board for consideration and recommendation. P&R recommended no smoking on 6/15/09. Draft ordinance provided to city attorney for review and action. | X |
| 150 | | 2 | | | City Manager requests Council direction on amending the city code to allow or prohibit street vendor activities. | | 5/12/09 | CMO | A | May-10 | | | | Additional research by staff requested by Council. | X |
| 151 | | 2 | | | Staff to work on alternatives to designate in memory of Robert Clark. | | 4/28/09 | PW/CMO | C | 10/27/2009 | | | | Brohard Beach Pavilion named for Robert E. Clark, 11/10/2009. | |
| 152 | | 2 | | | Beauty and the Bench Project | Staff to prepare procedure for vetting artwork. | 9/8/09 | CMO | A | | | | | Staff to bring forward a plan for city council approval. | X |
| 153 | | 3 | | | | Create a Pier Ad Hoc Committee to help solve problems at the site. | 10/13/09 | CMO | C | 1/26/2010 | | | | Ad Hoc Committee approved by City Council 11-24-09. | |
| 154 | | 3 A Model for Eco-Friendliness | | | | | | | | | | | | | |
| 156 | ** | 3 | 1 | Achieve "Green Community" certification | | | | P&Z/ENG | A | Ongoing | \$4,000 | | | Membership sign-up and certification complete. | X |

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| 157 | | 3 | 1 | | Authorization to join ICLEI and obtain Emission Modeling Program, \$600.00; Retain outside consultant for: 1) Completion of the Global Emission Inventory, 2) Establishment of Year 2005 as baseline for emissions, and 3) Cooperate with Sarasota County and other municipalities to complete community action plan; \$15,000; Expenses not included in FY 08/09 proposed budget; funding source will be determined. | Action Plan: | 8/26/08 | P&Z/ENG | A | Ongoing | \$15,000 | \$ | | Completing inventory data collection. Awaiting program update from ICLEI to begin database development. | X |
| 158 | | 3 | 1 | | | ICLEI - Join | | P&Z/ENG | C | 2009 | | | | City joined in 2009. | |
| 159 | | | | | | ICLEI: Background emission inventory | | P&Z/ENG | A | Ongoing | | | | Staff currently training in clean air and climate protection software to develop background emission inventory for use in establishing target reduction levels. Awaiting release of updated inventory software by ICLEI. | X |
| 160 | | 3 | 1 | | | LEEDS: The Leadership in Energy and Environmental Design certification | | P&Z/ENG | C | Apr. 09 | | | | Staff recently completed The Leadership in Energy and Environmental Design certification for use in evaluating present use of city's resources in light of energy savings, water conservation, and improved indoor environmental quality. | |
| 161 | | 3 | 1 | | | FGBC: Apply | | P&Z/ENG | C | Aug-09 | | | | Florida Green Building Certification submitted for review. | |
| 162 | ** | 3 | 2 | | Restore & conserve sensitive habitats and wildlife. | Action Plan: | | P&Z/ENG | A | Ongoing | | \$ | | Funds needed. | |
| 163 | | 3 | 2 | | | Restore and conserve habitats such as wetlands and mangroves to encourage wildlife return to these sites | | P&Z/ENG | A | Ongoing | | | | Myakka River & Legacy Parks are designed to restore and conserve habitats such as wetlands and mangroves to encourage wildlife return to these sites. | |
| 164 | | 3 | 2 | | | Participate development of a Habitat Conservation Plan for Sarasota County. | | P&Z/ENG | A | Ongoing | | | | Staff is actively participating with county, other municipalities, Florida Fish and Wildlife, SWFWMD, WCIND, FAA and other environmental groups in development of a Habitat Conservation Plan for Sarasota County. | |
| 165 | | 3 | 2 | | | Submit sites to Sarasota County's Sensitive Lands and Park Lands Acquisition programs. | | P&Z/ENG | A | Ongoing | | | | City submitted 2 sites to Sarasota County's Sensitive Lands and Park Lands Acquisition programs. Five more nominees in process. | |
| 166 | | 3 | 2 | | Support the County's Environmentally Sensitive Land project. Direct staff to explore grant funding options for the proposed East Venice Avenue park. | | 3/25/08 | ENG | A | Ongoing | | \$ | | Matching funds issue. Grant search begun. Wen Chung property submitted as candidate for Environmentally Sensitive land acquisition. East Venice Avenue submitted as candidate for Park Land Acquisition program. Waiting county decision. | |
| 167 | | 3 | 2 | | Consideration of two alternatives for assessment of City's environmental resources utilized to supplement environmental policies in the comp plan referred to Environmental Task Force to assist in developing a scope of work. | | 3/27/08 | ETF/P&Z | A | Ongoing dependent on Comprehensive Plan | | | | Staff does not anticipate initiation of this work until completion of the comprehensive plan update. | |
| 168 | | 3 | 2 | | | Staff will present a report regarding the city's sea turtle ordinance and possible amendments for City Council's consideration. | Feb. 2010 | Eng/ City Attorney | A | February 2010 | | | | Revised ordinance distributed for staff review and presented to ETF 11/09. CC presentation Feb. 2010. | X |

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| 169 | ** | 3 | 3 | Promote eco tourism | | | | ETF/P&Z/ENG | A | Ongoing | | \$ | | Myakka River Park near completion with Kayak Launch. | X |
| 170 | | 3 | 3 | | Information to county and NOAA regarding new reefs | | | ENG | C | | | | | Engineering staff sent information to county and NOAA regarding new reefs to publish in their brochures, charts and maps for the public to use for marine activities such as boating, fishing, snorkeling and scuba diving. | |
| 171 | | 3 | 3 | | Environmental educational elements to encourage more eco-tourist visits. | | | ENG | C | | | | | Development plans for Tramonto Vista, Myakka River and Legacy Park have incorporated environmental educational elements to encourage more eco-tourist visits. | |
| 172 | | 3 | 3 | | PIO to develop eco tourism publication and coordinate with Sarasota County Tourism and convention center. | Action Plan: | | PIO | A | end of May 2010. | | | | | |
| 173 | | 3 | 3 | | | 1) Discuss with Virginia Haley opportunities for partnering, including sharing the cost of a brochure or pamphlet, and to gather materials for comparison 2) Make presentation to City Council. 3) Determine how to accomplish goal, i.e., through partnering or individual publication. Complete project by May 2010. | 5/26/09 | PIO | A | 1)Make presentation, possibly August 2009, if still desired 2) Virginia Haley to present information re: Tourism when available 3) Entire project complete by May 2010, unless timeline for SCTCC precludes. | 4) About \$6000 to produce brochures. | \$ | | 1)Determine if Chamber of Commerce publication is sufficient; Presentation by Virginia Haley to express more about what she is doing to be scheduled. 3) direction from city council if city created brochures are desired. | |
| 174 | | | | | Draft Tree ordinance for Tree City USA program | | 10/27/09 | | A | 2/2010 | | | | Report on requirements for Tree City USA and recommendation approved 10/29/2009 | |
| 175 | ** | 3 | 4 | Implement Harbor Management Plan to include environmental components. | | Action Plan: | | ENG | A | delayed | | \$ | | Delayed due to lack of response to Harbormaster Vendor advertisement. Coordinating with permitting agency to evaluate impact. | X |
| 176 | | 3 | 4 | | | Management Plan | | ENG | C | | | | | Management Plan draft completed. | |
| 177 | | 3 | 4 | | | Pre and post installation water quality monitoring program. | | ENG | C | | | | | Management plan includes pre and post installation water quality monitoring program. | |
| 178 | | 3 | 4 | | | Monitoring | | ENG | C | | | | | Monitoring proposed as part of Harbor Management Plan. Permit process underway. State land lease request underway. | |
| 179 | | 3 | 4 | | | FDEP requesting additional information. | | ENG | A | delayed | | | | No responses to vendor agreement advertisement. Coordinating with permitting agency to evaluate impact. | X |
| 180 | | 3 | 4 | | | Cost estimate for mooring field | | ENG | C | | \$145,000 | | | Cost estimate (\$145k) for mooring field completed. Money to come from grants. | |
| 181 | | 3 | 4 | | | Final draft | | ENG | C | July 2008 | | | | Final draft of Harbor Mgt. Plan submitted. | |
| 182 | | 3 | 4 | | | FDEP permit process for mooring field and dinghy dock | | ENG | A | delayed | | | | Permit approval on hold pending resolution of vendor agreement. | X |
| 183 | | 3 | 4 | | | Installation of moorings and dinghy dock. | | ENG | A | delayed | | | | Grant requests have been approved by FFWC for moorings and dinghy dock has a favorable recommendation from CAC to Board of County Commission. | X |

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| 184 | | 3 | 4 | | | Vendor services and management of moorings | | ENG | A | delayed | | | | Due to no response to vendor agreement advertisement, evaluating options. | X |
| 185 | ** | 3 | 5 | Amend LDR's to require native and drought resistant landscaping & restrictions on sod | | Action Plan: | | P&Z | I | Mid 2010 | | \$ | | Part of scope of work for LDR revisions after DCA approves comprehensive plan FY2010. Staff draft language to be incorporated into the comprehensive plan update. Plan adoption expected in February/March 2010. | |
| 186 | | 3 | 5 | | | Landscape Codes | | P&Z | I | Mid 2010 | | \$ | | Upon adoption of the plan update, staff will develop detailed zoning standards. Preliminary work on landscaping has begun. Incorporate fertilizer into codes. | |
| 187 | | 3 | 6 | Implement fertilizer ordinance | | Action Plan: | | CMO/CITY ATTORNEY/ DEV SVCS | C | End 2009 | | | | City manager's office sent memo to city attorney re: ordinance and lack of need for interlocal with county. Staff planning implementation procedures. Staff met 5/14/09 with city attorney. | |
| 188 | | 3 | 6 | | | 2009 revise draft; present to City Council; adoption of ordinance. | | CMO/CITY ATTORNEY/ DEV SVCS | C | 1)Adopted 6/23/09 | | | | Engineering is working with city attorney's office to include local enforcement protocol consistent with county ordinance and state's 5/5/09 revisions. Ordinance adopted 6/23/09. | |
| 189 | | 3 | 6 | | | Start training. Setup protocol. | | CMO/DEV SVCS | C | August 2009 | | | | Staff training completed. | |
| 190 | | 3 | 7 | Determine disposition of one cent sales tax revenues dedicated to an alternative energy project | | | | FINANCE | A | FY2020* | \$1 Million | | | Surtax III has approximately \$1 million for alternative energy projects. Tentatively scheduled for FY 2020. Timing issues. Surtax III dollars go to Venice High School first. Venice High School \$ 7.5+/- million. John Moore/city manager on committee with school board. | |
| 191 | | 3 | 7 | | Alternative energy project funding: Qualification issues. | | | ENG | A | | | | | Currently preparing applications for federal and state funding for solar construction at Eastside Water Reclamation Facility and hybrid vehicles. Evaluating opportunities to partner with other agencies to implement grant/loan programs. | X |
| 192 | | 3 | 8 | More aggressive water conservation model (via rate structure) | Provide motivation to water utility customers to conserve water during drought periods. | | | PW | A | March 2010. | \$97,500 | | | Hired Malcom Pirnie, 6-23-09. Workshop presentation Jan. 14, 2010. | X |
| 193 | | 3 | 8 | | Continue using option number one for the backflow program and to continue to explore options to make the fee system more equitable and provide relief for rental units. | Identify and evaluate available alternatives in rate study. | 5/13/08 | PW | A | March 2010. | | | | Comprehensive utility rate study to be conducted by the engineer of record, Malcom Pirnie, hired 6-23-09. | X |
| 194 | | 3 | 9 | Evaluate city facilities to identify conservation opportunities | | Action Plan: | | PW/DEV SVCS | A | Ongoing | | | | This is an ongoing activity in a variety of ways including the efforts of the Green Team and of each individual department to conserve resources. | X |
| 195 | | 3 | 9 | | | LEED's evaluation | | PW/DEV SVCS | I | FY 2010 | | | | Evaluation to be conducted. | |
| 196 | | 3 | 9 | | | Green Team formed | | PW/DEV SVCS | C | Fall '08 | | | | From Development Services & Public Works staff. Assignments will be made by City Green Team. | |
| 197 | | 3 | 9 | | | Green Team has started scoping work elements and will be allocating work assignments to in-house and/or outside resources as it determines most efficient approach. | | PW/DEV SVCS | A | Ongoing | | | | Green Team to determine assignment of identified approaches/strategies. | X |
| 198 | | 3 | 9 | | | Inventory of all city facilities | | PW/DEV SVCS | C | | | | | Staff compiled inventory of all city facilities. | |

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| 199 | | 3 | 9 | | | Design an evaluation schedule for conservation opportunities at appropriate city facilities | | PW/DEV SVCS | I | Start 10/09 | | | | Green Team will use Inventory sheet to design an evaluation schedule for conservation opportunities at appropriate city facilities | |
| 200 | | 3 | 9 | | | Fertilizer Ordinance | | PW/DEV SVCS | C | Adopted 6/23/09. | | | | Engineering is working with city attorney's office to include local enforcement protocol consistent with county ordinance and state's 5/5/09 revisions. See Goal 3 strategy 6. First reading of Ordinance 6/09/09. Adopted on second reading 6/23/09. | |
| 201 | | 3 | 9 | | | Alternative energy project | | PW/DEV SVCS | I | 2020 | | \$ | | Slated for funding | |
| 202 | | 3 | 9 | | The issue of the Parks and Recreation Advisory Board identifying potential candidates for Sarasota County's Environmentally Sensitive Lands Protection Program referred to the city manager, city attorney, and staff to review whether it is the most appropriate agency and, if so, to consider whether the Parks and Recreation Advisory Board ordinance needs to be amended. | Action Plan: Procedure/Policy | 10/28/08 | CMO | C | Drafts to: Parks and Recreation Board 6/22, Environmental Task Force 6/26. | | | | Done: New procedure sent to city attorney for review prior to sending to council. Letters from ETF and Parks and Rec Board to accompany presentation to City Council. | |
| 203 | | 3 | | | | Researching use of bottled water internally. | | CMO, Engineering, Utilities | C | Nov-09 | | | | Gooseneck spouts added to City Hall water fountains to encourage use of reusable water bottles. | X |
| 204 | | 3 | | | | Staff to prepare a resolution stating the city council's position against offshore drilling 10 miles off the coast in the Gulf of Mexico. | | City Clerk | C | 10/13/2009 | | | | Resolution adopted 10/14/2009. | |
| 205 | | 3 | | | | Staff exploring retrofit options | | CMO | A | Ongoing | | | | | X |
| 206 | | 3 | | | | Install containers in which to dispose of monofilament and education kiosks in conjunction with Venice Yacht Club. | | PW | A | 3/1/2010 | | | | Signs to be approved by council. | |
| 207 | | | | | | Chinese Drywall Options | 12/8/09 | CMO | A | | | | | Research showed that CBDG funds do not qualify for other than low-income housing and the city's funds are encumbered to the VHA project. A resolution is being prepared for council's consideration, that requests Gov. Crist to ask for FEMA funds for victims. Letters have been sent to legislators. | X |
| 208 | 4 Financially Sound City with High Performance Organization | | | | | | | | | | | | | | |
| 209 | ** | 4 | 1 | Encourage and reward employees who serve with P.R.I.D.E. | | | | DEPT HEADS | A | Ongoing | | | | Department heads use BUS tokens/passes as warranted. Internal survey completed. Report presented to City Manager. | X |
| 210 | ** | 4 | 2 | Adopt and adhere to clear financial policies and performance standards. | | Action Plan: | | FINANCE | A | Ongoing | | | | | |
| 211 | | 4 | 2 | | | Purchasing policies adopted, fixed asset policy, debt policy, CIP finance policy, procurement policy, investment policy, fund balance reserve levels established, procurement card policy adopted. | | FINANCE | C | FY09 | | | | Adopted | |

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| 212 | | 4 | 2 | | | Other financial policies being developed as needed. | | FINANCE | A | Ongoing | | | P | City travel policy developed being reviewed by city attorney; identity theft policy in development - complete | |
| 213 | | 4 | 2 | | City attorney to present alternatives regarding provisions in airport leases concerning sub-leasing that would allow the city to have more control over those issues. | | 2/26/08 | CITY ATTORNEY | I | | | | P | City attorney not currently working on due to higher priorities with lawsuits. | |
| 214 | | 4 | 2 | | Postpone a Decision on the Efficiency Study and Consider This Item During Budget Discussions. | | 5/13/08 | CMO/ FINANCE | C | | | | | City Council consensus that this study was not necessary during FY 2008-2009 budget hearings. | |
| 215 | | 4 | 2 | | Enter into lease negotiations with Florida Flight Training Center. Discussion of lease hold occupancy with tenant. | | 2/12/08 | AIRPORT | A | ongoing | | | P | Meeting with attorney held Sept. 17, 2009. Leaseholder vacated one of its leaseholds on 9-30-09. | X |
| 216 | | 4 | 2 | | City attorney to amend the city's standard lease form. | | 1/27/09 | CITY ATTORNEY | A | | | | P | City attorney handling. | |
| 217 | | 4 | 2 | | Engage outside counsel in Sarasota County with expertise in commercial leases to render an opinion regarding: 1.if the Venice Jet Center lease is valid and entitles construction of hangars. | | 3/10/09 | CITY ATTORNEY | C | 5/19/09 | | | | City attorney engaged outside counsel opinion. | |
| 218 | | 4 | 2 | | Authorized a workers' compensation settlement with Harry Holder, Jr. in the amount of \$7,700. Funds available in Account no. 502-0421-595.23-03. | | 3/24/09 | CITY COUNCIL | C | | | | | | |
| 219 | | 4 | 2 | | Authorized application to the Community Oriented Policing Services Hiring Recovery Grant Program for the funding of four vacant police officer positions. Grant would pay for three years of salary and benefits with no matching requirement. | | 3/24/09 | POLICE | C | | | | | Grant requirements too restrictive. | |
| 220 | | 4 | 2 | | Postpone Ordinance 2008-22 Until the Dec. 9, 2008 regular city council meeting, amending the code of ordinances, Chapter 2, Administration, Article II, Mayor and Council, Division 2. | | 11/25/08 | CITY CLERK | I | | | | | In process, council wants to revisit proposed language at a later date. | |
| 221 | | 4 | 2 | | Staff to investigate the Sentenced Defendants' Work Program and to identify work projects which may be appropriate. | | 4/28/09 | CMO | A | | | | | Sent initial memo to City Council, Feb. 09. Briefed Council. | |
| 222 | | 4 | 2 | | Airfield Access Policy adopted | Fee Schedule to be amended | 6/23/09 | AIRPORT/ CMO | C | 8/25/2009 | | | | Resolution passed 6/23/09. Fees finalized. Training program ready for implementation. | |
| 223 | ** | 4 | 3 | | Continue annual contributions to beach renourishment and general fund capital facilities reserve accounts. | | | FINANCE | C | Ongoing | \$250,000-\$50,000 | \$ | | FY '10 Budget includes \$250,000 for Beach and \$50,000 for City Hall improvements. | |

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| 224 | ** | 4 | 4 | Evaluation of possible city impact and/or developer extraction fees to complement those imposed by Sarasota County. | | | | FINANCE | A | Ongoing | | \$ | | Potential issues with add-on fees. Will need to consult with attorney (funds necessary) to determine if add-on impact fees are legal. If determined appropriate funds needed for study. | |
| 225 | | 4 | 5 | Identify and implement adequate resources and funding for defined services and service tools. | | | | FINANCE | A | 10/1/09* | | | | Budget amended 6/9/09. Evergreen study updated. AFSCME & Fire negotiations begin summer '09. | |
| 226 | | 4 | 5 | | Instruct the city attorney to determine whether or not the City of Venice has standing to intervene in the U.S. Securities and Exchange Commission action, to determine the standing of the City of Venice to intervene in the receivership, and if the city has standing to move forward with Venice Jet Center paperwork in early March after the Lorenzo trial. | | 2/10/09 | CITY ATTORNEY | C | Mar. 09 | | | | City attorney indicated he would be working on it; probably after the Lorenzo trial 2/23/09, but time permitting before. Sent "notice" letter to receiver of Jet Center. | |
| 227 | | 4 | 5 | | City clerk to poll council members regarding the next available date to have a private attorney-client session regarding Lorenzo v. City of Venice prior to May 9, 2009, and the city attorney to secure an opinion from the Ethics Commission regarding if Ms. Lang has a conflict of interest in voting on payment of attorney fees. | | 4/28/09 | CITY CLERK/CITY ATTORNEY | C | 5/12/2009 | | | | Session held. Opinion from Ethics Committee received. | |
| 228 | | 4 | 6 | Actively involve every employee in seeking budget solutions | | | | CITY WIDE | A | Ongoing | | | | | |
| 229 | | 4 | 6 | | | Establish Interlocal sharing of staffs for Building Inspections. | | B&CE | C | Feb. 09 | | | | Building Department established interlocal sharing of staffs (Venice, North Port, Charlotte County, Sarasota County, Punta Gorda and Longboat Key) to maximize utilization of remaining staff. | |
| 230 | | | 7 | | Staff to review retirement medical benefits for retired city council members. | Report on current status. | 7/14/2009. Referred to staff 12-8-09. | ASD/CM | A | March 2010. | | | | ASD director reported to City Council during budget workshop 8/11/09. City Council adopted a resolution that brings council member health benefit contributions to the same level as other city employees, 10/13/2009. Further research needed. | X |
| 231 | | | 7 | | Feasibility of an in house attorney. | | 8/11/09 | ASD/CMO | A | TBD | | | | John Moore report distributed to council. CMO contacting Nat'l League of Cities and FL League of Cities; ACM writing report. | |
| 232 | | | 7 | | | Dissolve Venice Lifestyles Committee. | 11/24/09 | City Clerk | C | | | | | Ordinance approved on first reading Dec. 8, 2009. Final reading Jan. 12, 2010. | X |
| 233 | | | | | | | | | | | | | | | |
| 234 | | 5 Upgraded City Infrastructure and Facilities | | | | | | | | | | | | | |
| 235 | ** | 5 | 1 | Begin construction of core downtown master plan improvement program including construction of additional parking in central business district. | | Action Plan: | | PW/ENG | A | | | \$ | | In 2008 Council decided to postpone this item due to estimated project costs and budgetary issues. | |
| 236 | | 5 | 1 | | | Harbor Dr. Intersection. | | ENG | A | August 2010 | | | | Construction expected to be complete August 2010. | X |
| 237 | | 5 | 1 | | | Uniform signs, cans, benches. | | PW/ENG | A | After bid awarded will take approximately 6-9 months. | | \$ | | Funding needed for these items. Staff working with VABI and Venice Mainstreet to identify possible funding alternatives. | |

| 7 | Highest Priority | Goal Number | Strategy Number | Strategies | Action / Objective | Task | Council Request Date | Responsibility | Action Underway (A) or Completed (C) or Inactive (I) | Expected Completion (*Assumes Best Case Scenario) | Cost | Funds (not budgeted) | Attorney Pending | STATUS | UPDATED |
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| 238 | | 5 | 1 | | | Harbor Dr. Intersection - Stimulus funding. | | ENG | C | June 2009 | | | | Have been notified of Stimulus funding of \$455,000. | |
| 239 | | 5 | 1 | | | Harbor Dr. Intersection - Plan submittal. | | ENG | C | August 2009 | | | | Plans have been updated and submitted to FDOT. | |
| 240 | | 5 | 1 | | | Harbor Drive Intersection - Bid docs. | | ENG | C | September 2009 | | | | Bid docs are ready. Bid awards 10-27. | |
| 241 | | 5 | 1 | | | Harbor Drive Intersection - Construction | | ENG | A | August 2010 | | | | Construction start anticipated for February 2010 | X |
| 242 | ** | 5 | 2 | Plan and implement relocation of solid waste and public works facilities from the Seaboard area to the landfill area. | | | | FINANCE | I | | | \$ | | Funds needed. Listed Phase III infrastructure surtax. Performing Arts Center will take first three/four years of surtax III revenue. Additional projects will need to be prioritized by City Council. | |
| 243 | ** | 5 | 3 | Evaluate financing options for expediting infrastructure improvements. | | | | FINANCE | I | | | | | Bond market continues to be cost prohibitive. Very poor time to issue debt. | |
| 244 | | 5 | 4 | Invest in projects that strengthen community identity and provide higher quality of life and service standards. | | | | CMO/J. MOORE | A | Ongoing | \$7.5 million | | | Venice High School Performing Arts Committee - being worked on. | |
| 245 | | 5 | 4 | | Approval of a \$20,000 transfer from the Handicap Access Fund for the purpose of designing an ADA accessible public transportation shelter at US 41 Business and Palermo Place. Funds available in account no. 115-0000-271.00-00. | Action Plan: To use FDOT LAP funds, design and construct | 3/24/09 | P&Z/ENG | C | Project canceled. | | | | Land owner has denied easement request to construct project. Request submitted to MPO to delete project and move funds for bus shelters adjacent to Venice Library on Nokomis Avenue in conjunction with county project. | X |
| 246 | | 5 | 4 | | Direct staff to research cost estimates for alternative crosswalk materials for West Venice Avenue. | Harbor Drive Intersection request for alternate surface evaluation | 4/28/09 | ENG | C | | | | | Pavers included in bid award due to lowest cost alternative and council recommendation. | X |
| 247 | | 5 | 5 | Negotiate with partners (counties, state and federal) to ensure Venice receives a proportionate share of revenues. | | | | CMO/ENG/ MARLOWE | A | Ongoing | | | | Ready-to-go projects list sent to Congress, State, etal for stimulus funding and 3 projects to Vern Buchanan's office for regular appropriations consideration. | |
| 248 | | 5 | 6 | Negotiate with Sarasota County for support in redevelopment funding. | | | | CMO | A | | | \$ | | Initial CRA request rejected by county, however joint funding of JPA with bypass "tear drop" area with Wilson Miller postponed. | |
| 249 | | 5 | 6 | | Staff to provide additional information about the completion of areas described in Project 23 (JACIP) regarding Runway 13-31 and limited to the airfield. | | 3/25/08 | AIRPORT | A | Apr-10 | | | | RSA fencing and taxiway to be bundled for design process. | |
| 250 | | 5 | 7 | Evaluate possible improvements to solid waste/recycle policy & process (once per week pick up). | Evaluate impact to Solid Waste budget and collection fees of going from twice per week collection of residential garbage to once per week. | Staff led study to provide Council with facts supporting both options. | | PW | A | Staff study began mid June 09; planned completion January 2010 and submittal to City Manager for review. | \$0 | | | Staff has elected to conduct a study in-house as opposed to using services of consultant. Study draft completed. Draft report submitted late July '09 to CM. | |
| 251 | | 5 | 7 | | Direct staff to prepare and present to council proposals and cost recommendations regarding solid waste study. | Staff is preparing the study instead of using a consultant. | 9/23/08 | PW | C | Staff study began mid June 09; planned completion January 2010 and submittal to City Manager for review. | | | | Staff conducted a study addressing this issue. (7/09). CMO, PW to meet 9/29/09 to finalize recommendation to City Council. | |
| 252 | | 6 A Growing Diverse Economy | | | | | | | | | | | | | |
| 253 | | | | | | | | | | | | | | | |
| 254 | ** | 6 | 1 | Attract new businesses at Knight's Trail Business Park. | | | | MAYOR | A | | | | | Economic Development Task Force and Economic Development Corporation support. | |

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| 255 | ** | 6 | 2 | Examine and streamline business permitting process. | | Action Plan: | | P&Z | A | | | | P | Staff draft completed and forwarded to City Attorney for review. | |
| 256 | | 6 | 2 | | | Code Amendment | | P&Z | A | | | | P | Staff draft completed and forwarded to City Attorney for review. | |
| 257 | ** | 6 | 3 | Continue efforts to revitalize the Seaboard area. | | | | MAYOR | A | | | | | Wilson-Miller US 41 Bypass plan. Economic Development Task Force established and holding regular monthly meetings. Support EDC also. Phase I completed | |
| 258 | | 6 | 4 | Create policies and regulations to permit & encourage hotels in desired areas. | | | | P&Z | A | Ongoing | | | | Part of the comprehensive plan. | |
| 259 | | 6 | 5 | Encourage business & commercial development on airport property along Airport Ave. and circus arena area. | | | | MAYOR | A | Ongoing | | | | Circus Arena asbestos study received Aug. 2009. | |
| 260 | | 6 | 6 | Construct a new entrance to Airport Ave. from U.S. 41 Business. | | | | AIRPORT/ENG/PW | I | | | \$ | | Funds needed for design. Scope of work requested of DY 6/19/09. | |
| 261 | | 6 | 7 | Work with Sarasota County EDC to attract new/small businesses. | | | | CMO/MAYOR | A | Ongoing | | | | Economic Development Task Force and Economic Development Corporation; City Manager continuing to work with EDC. | |
| 262 | | 6 | 8 | Encourage a medical and healthcare center for the region via addressing it in the comprehensive plan. | | Action Plan: Comp Plan Update | | P&Z | A | | | | | Comprehensive plan submitted to DCA | |
| 263 | | 6 | 8 | | Participate in the National League of Cities Prescription Discount Card Program. | | 4/14/09 | CMO/PIO | C | 6/9/2009 | | | | Cards became available in June. | |
| 264 | | 6 | 9 | Support Retail shopping downtown. | | Working with Venice MainStreet and chamber of commerce. | | CMO | A | Ongoing | | | | \$25,000 annual appropriation to Venice MainStreet. | |
| 265 | | 6 | 9 | | | Set seasonal downtown parking lot limits. | | CMO | C | | | | | Set January through April' 09 as seasonal 4 hour limits in downtown parking lots. | |
| 266 | | 6 | 10 | Encourage alternative energy and environmentally friendly industries. | | | | P&Z/E. ZAVODNYIK | A | Ongoing | | \$ | | Environmental task force. Added "Green Projects" to stimulus list. | |
| 267 | | 6 | 11 | Utilize Economic Development Task Force to encourage business retention and development. | | | | MAYOR | A | Ongoing | | | | Task Force formed 4/22/08. | |
| 268 | | 6 | 12 | | | Send the County Commission a letter requesting the City's place on the Tourist Development Board be preserved. | | MAYOR | C | 10/16/2009 | | | | Letter sent. | |
| 269 | | 6 | 12 | | | Economic Development Ad Valorem Tax Exemption. | | City Council, Finance Director, City Manager | A | 6/1/2010 | | | | Letter sent. | |
| 270 | | | | | | | | | | | | | | | |
| 271 | | | | | | | | | | | | | | | |
| 272 | ** | 7 | 1 | Adopt comprehensive plan enabling policies to provide incentives to create affordable and workforce housing in cooperation with Sarasota County up to 25 dwelling units per acre. | | | | P&Z/ENG | A | Feb/Mar 2010 | | \$ | | Funds needed. Incentives will cost money. Draft 5 of the updated comprehensive plan objective 3, Policy 3.5 includes affordable community housing density bonus. Final comprehensive plan has opportunities to further address prior to adoption. | |

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| 273 | ** | 7 | 2 | Explore public / private partnerships to create affordable and workforce housing units such as: Habitat for Humanity community at Knight's Trail, The Bridges community in concert with the Gulf Coast Community Foundation of Venice, Venice Housing Authority. | | | | P&Z/ENG | A | Ongoing | | \$ | | Funds needed. Planning commission passed Bridges re-zone 10/21/08. Preliminary plat in TRC. Council voted 5/12/09 to allot CDBG funds to VHA. | |
| 274 | | 7 | 2 | | Habitat for Humanity community at Knight's Trail | | | P&Z/ENG | I | Ongoing | | | | Lease agreement amended to allow use of 2nd acre. The construction of this project is dependent on the development of the Renaissance project for infrastructure improvements. | |
| 275 | | 7 | 2 | | The Bridges community in concert with the Gulf Coast Community Foundation of Venice | | | P&Z/ENG | A | Ongoing | | | | The preliminary plat is currently being reviewed. Development of this project is dependent upon market conditions. City is working jointly to provide easements for the north/south connector road and multi-use trail. | |
| 276 | | 7 | 2 | | Venice Housing Authority | Action Plan: | | P&Z/ENG | A | 60 Senior Units 2011 | | | | The VHA has signed a predevelopment agreement with a developer and is pursuing tax incentive and CDBG funding options. Demolition activities under way. | X |
| 277 | | 7 | 2 | | | CDBG funding priority revision | | P&Z/ENG | C | 5/12/2009 | \$155,000 | | | Approved by City Council | |
| 278 | | 7 | 2 | | | Funding Approval Decision Expected. | | P&Z/ENG | C | Fall 2009 | | | | Funding agreement in place. | X |
| 279 | | 7 | 2 | | | Begin Construction Senior Housing | | P&Z/ENG | A | delayed | | | | Demolition activities underway. Construction delayed due to funding issues. | X |
| 280 | | 7 | 2 | | | Senior Housing Occupancy (60 units) | | P&Z/ENG | A | delayed | | | | Demolition activities underway. Construction delayed due to funding issues. | X |
| 281 | | 7 | 2 | | | Tentative construction of family housing units | | P&Z/ENG | I | delayed | | | | Demolition activities underway. Construction delayed due to funding issues. | X |
| 282 | | 7 | 2 | | | City to continue to assist VHA and Norstar/Primerica to facilitate project success | | P&Z/ENG | A | Ongoing | | | | Coordination with fill transfer from Ruscelletto Park Pond and park interconnect in process. | |
| 283 | | 7 | 2 | | | Development | | P&Z/ENG | A | Ongoing | | | | Ongoing assistance provided to VHA for development. | |
| 284 | | 7 | 2 | | | Venice Ave. drainage project easement in exchange for fill material and floodplain compensation from Ruscelletto Park and waiver of post-development stormwater volume requirement | | P&Z/ENG | C | 6/23/2009 | | | | Accepted easement from VHA on 6/23/09. | |
| 285 | | 7 | 2 | | Pursue interlocal agreement with Office of Housing and Urban Development, administering two year funding and rejoin Sarasota Consortium in 2011. Consideration and nomination of staff or council member to participate in discussions with Sarasota County, deliverance of future county housing programs | | 8/26/08 | ENG | C | 3/24/2009 | | | | In process. Agreement executed 3/24/09. | |
| 286 | | 7 | 2 | | Authorized subrecipient agreement for a Community Block Development Grant between City of Venice and City of Sarasota to allow for program consistency and ensure funds are spent according to federal guidelines. No funds required. | | 3/24/09 | MAYOR | C | 3/24/2009 | | | | | |

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| 287 | ** | 7 | 3 | As a part of the implementation of the joint redevelopment study along the US 41 Bypass with Sarasota County explore opportunities for mixed use development with diverse housing including affordable, workforce and market rate housing. | | | | P&Z/CMO | I | Postponed indefinitely | | | | The redevelopment study has been postponed with City Council concurrence. | |
| 288 | | 7 | 4 | Determine future role and disposition of manufactured home communities in support of affordable and workforce housing. | | | | P&Z | A | Feb/Mar 2010 | | | | Comprehensive Plan update is addressing zoning designations. | |

Envision Venice: **Strategic Plan 2020**

*Venice's Best Opportunity to Preserve
and Enhance Our Quality of Life*

*Updated April 2009
Adopted July 14, 2009*

THE CITY OF VENICE

Our Mission...

*To provide exceptional municipal services through
a financially and environmentally sustainable
city with engaged citizens.*

Our Vision 2020...

*Venice has a charming, historic downtown, a natural beach
for public use, and livable neighborhoods connected
for easy movement and access.*

*Venice residents enjoy the city's natural and designed beauty,
eco-friendly environment, the small town ambiance
and a healthy, active lifestyle.*

Venice has a strong and diverse local economy.

Mission Details

To provide exceptional municipal services through a financially and environmentally sustainable city with engaged citizens

Exceptional Municipal Services

- Know the community, define customers, their needs & expectations
- Extent of services compatible with the city's financial capabilities
- Know cost of delivering services
- Set the standard for municipal services
- Adopt best practices for delivery of services
- Develop & use performance measures based on outcomes
- Be trustworthy, credible, ethical & civil

Financially Sustainable City

- City budget driven by community needs
- Services provided cost-effectively
- Efficient use of resources
- Partnering with others to extend city resources
- Cost of certain services covered by user fees
- Continual evaluation of ways to reduce cost & enhance service delivery
- Business plans guide service delivery

Engaged Citizens

- Are well informed about vision, mission, goals, plans & finances
- Involved in policy development, planning for the future & defining issues & problems
- Participate on boards, commissions, task forces & committees to analyze issues & develop recommendations
- Contribute expertise & partner in service to the community
- Receive timely information about city events, budget, activities, & emergencies
- Help maintain open city government
- Preserve city government as trustworthy & credible

Vision Detail

Venice has a charming, historic downtown, a natural beach for public use, and livable neighborhoods connected for easy movement and access

Charming Small Town Ambiance

- Convenient parking
- Four stories or lower
- Preserving historic & architectural character
- Walkable & pedestrian-friendly areas
- People feeling safe & secure
- Strong community organizations
- Successful community events festivals, parades, music, arts & theater bring people together
- Community foundations contributing to the community architectural character
- Small shops & restaurants
- Well maintained landscaping & buildings
- Residential neighborhoods

Natural Beach for Public Use

- Sand through renourishment
- Fishing pier with amenities
- Public access with adequate parking
- Parks with a variety of amenities & activities
- Preserving waterfront dining

Connected for Easy Movement and Access

- Development of north/south corridors & new alternative roads
- Open interconnected communities & residential developments
- Trails along waterways
- Well maintained highways, streets & sidewalks
- Walkability

Vision Detail

Venice residents enjoy the city's natural and designed beauty, eco-friendly environment, the small town ambiance and a healthy, active lifestyle.

Natural and Designed Beauty

- Well maintained buildings streetscapes, landscaping
- Clean streets, commercial areas & neighborhoods
- Quality parks throughout the city
- Landscaping & streetscaped on feeder streets
- Preservation of waterways & natural areas
- Maintained architectural theme of Northern Italian Renaissance for gateways, commercial corridors, downtown & other areas that are key to maintaining the city's character

Eco-friendly environment

- Continually moving towards a "Model" Green City
- Emphasis on preserving the natural character of the city
- Restoration & conservation of sensitive habitats & wildlife
- Environmentally friendly recreation/activities
- Promote eco-tourism

Livable neighborhoods

- Access to roads, parks, trails, schools & shopping
- Attractive, well-maintained landscaped public spaces & private areas
- Compliance with city codes, development regulations, design guidelines
- Quality neighborhood infrastructure
- Infill housing consistent with the character of the neighborhood
- Maintain safe & secure neighborhoods
- Preserve the integrity of residential neighborhoods

Healthy, active lifestyle

- Opportunities to walk, bike, jog, sail, kayak or run
- Recreational & leisure venues, programs & activities for all generations
- Quick access to top quality medical & healthcare services
- Boating, fishing, the harbor & fishing pier
- Choice of quality restaurants
- Access to local & regional culture & arts opportunities

Vision Detail

Venice has a strong and diverse local economy.

Strong local economy

- Hotels at I-75, U.S. 41 Bypass, Downtown, the Seaboard area, & the Airport
- Economically viable airport area: General aviation; Business Park for aviation & non-aviation businesses
- Major businesses at Knight's Trail Business Park expansion
- Opportunities to start & grow a small business
- Retail shopping downtown
- Medical & healthcare center for the region
- Promotion of eco-tourism
- Revitalization of Seaboard into a vibrant, mixed use industrial & commercial area

Envision Venice 2020 Goals

- ▶ Sustainable, Controlled Growth
- ▶ Keep Venice Beautiful
- ▶ A Model for Eco-Friendliness
- ▶ Financially Sound City with High Performance Organization
- ▶ Upgraded City Infrastructure and Facilities
- ▶ A Growing Diverse Economy
- ▶ Affordable and Workforce Housing

GOAL 1: Sustainable, Controlled Growth

Strategies – Outcomes

1. Complete the comprehensive plan**
2. Revise land development code as required to implement the comprehensive plan**
3. Fund and begin implementation of form-based land development regulations where appropriate**
4. Establish clear height restrictions throughout the community
5. Amend neighborhood compatibility provisions of the JPA as required by the comprehensive plan & LDRs
6. Consider development of a master or concept plan for area east of I-75

**** Indicates Highest Priority Strategies**

GOAL 2: Keep Venice Beautiful

Strategies – Outcomes

1. Identify and implement increased tree planting and landscaping throughout the community **
2. Require new developments to include and maintain parks, nature trails and open space areas necessary to meet its own recreational demands *
3. Initiate construction of Venice Myakka River Park and Ruscelletto Park**
4. Evaluate land acquisition and construction on linear park/greenway along Hatchett Creek from U.S. 41 Bypass to ICW **
5. Construct all new public facilities to meet community design and architectural standards
6. Increase the creation of public art to support community branding
7. Encourage the use of local service clubs and volunteer groups to assist with park and community maintenance
8. Require new developments to contribute land for public parks as the need and opportunity arises – consistent with John Nolen’s vision
9. Complete construction of Tramonto Vista Park
10. Create a uniform public parks signage/branding design
11. Adopt ordinance to improve maintenance standards for vacant buildings and lands
12. Explore options for U.S. 41 Bypass and Business 41 to enhance landscaping and make it more pedestrian friendly
13. Park at 1755 East Venice Avenue and Wen Chung Property (*added by City Council on 5/27/08*)

**** Indicates Highest Priority Strategies**

GOAL 3: A Model for Eco-Friendliness

Strategies – Outcomes

1. Achieve “Green Community” certification **
2. Restore & conserve sensitive habitats and wildlife**
3. Promote eco-tourism **
4. Implement Harbor Management Plan to include environmental components **
5. Amend LDRs to require native and drought resistant landscaping & restrictions on sod **
6. Implement fertilizer ordinance
7. Determine disposition of one cent sales tax funds dedicated to an alternative energy project
8. More aggressive water conservation model (via rate structure)
9. Evaluate city facilities to identify conservation opportunities

**** Indicates Highest Priority Strategies**

GOAL 4: Financially Sound City with High Performance Organization

Strategies – Outcomes

1. Encourage and reward employees who serve with P.R.I.D.E. **
2. Adopt and adhere to clear financial policies and performance standards**
3. Continue annual contributions to beach renourishment and general fund capital facilities reserve accounts **
4. Evaluation of possible city impact and/or developer extraction fees to complement those imposed by Sarasota County **
5. Identify and implement adequate resources and funding for defined services and service tools
6. Actively involve every employee in seeking budget solutions

**** Indicates Highest Priority Strategies**

GOAL 5: Upgraded City Infrastructure and Facilities

Strategies – Outcomes

1. Begin construction of core downtown master plan improvement program including construction of additional parking in central business district **
2. Plan and implement relocation of solid waste and public works facilities from the Seaboard area to the landfill area**
3. Evaluate financing options for expediting infrastructure improvements**
4. Invest in projects that strengthen community identity and provide higher quality of life and service standards
5. Negotiate with partners (counties, state and federal) to ensure Venice receives a proportionate share of revenues
6. Negotiate with Sarasota County for support in redevelopment funding
7. Evaluate possible improvements to solid waste/recycle policy & process (once per week pick up)

**** Indicates Highest Priority Strategies**

GOAL 6: Maintain a Growing Diverse Economy

Strategies – Outcomes

1. Attract new businesses to Knight's Trail Business Park **
2. Examine and streamline business permitting process **
3. Continue efforts to revitalize the Seaboard Area **
4. Create policies and regulations to permit and encourage hotels in desired areas
5. Encourage business and commercial development on airport property along Airport Ave. and Circus Arena area
6. Construct a new entrance to Airport Ave. from Business 41
7. Work with Sarasota County EDC to attract new/small businesses
8. Encourage a medical and healthcare center for the region via addressing it in the comprehensive plan
9. Support Retail shopping downtown
10. Encourage alternative energy and environmentally friendly industries
11. Utilize Economic Development Task Force to encourage business retention and development

**** Indicates Highest Priority Strategies**

GOAL 7: Affordable and Workforce Housing

Strategies – Outcomes

1. Adopt comprehensive plan enabling policies to provide incentives to create Affordable and Workforce housing in cooperation with Sarasota County up to 25 dwelling units per acre **
2. Explore public/private partnerships to create Affordable and Workforce housing units such as: **
 - a. Habitat for Humanity community at Knight's Trail
 - b. The Bridges community in concert with the Gulf Coast Community Foundation of Venice
 - c. Venice Housing Authority
3. As a part of the implementation of the joint redevelopment study along the U.S. 41 Bypass with Sarasota County explore opportunities for mixed use development with diverse housing including affordable, workforce and market rate housing **
4. Determine future role and disposition of manufactured home communities in support of affordable and workforce housing

**** Indicates Highest Priority Strategies**